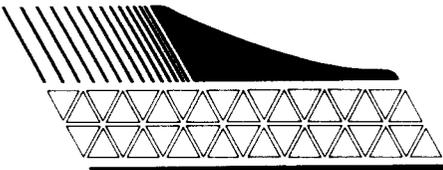


390324

OST-2006-24243-4



GENERAL MITCHELL
INTERNATIONAL
AIRPORT

A Milwaukee County Airport

DEPARTMENT OF TRANSPORTATION
1989 NOV 08 PM 4:02
DOCKET SECTION

November 1, 1989

Mr. Jeffrey N. Shane
Assistant Secretary for Policy
and International Affairs
U. S. Department of Transportation
Office of the Secretary
Washington, D. C.

Re: Docket 46534

Dear Mr. Shane:

The County of Milwaukee, owner and operator of General Mitchell International Airport, is in favor of the proposal which would allow the expansion of international air service opportunities to more U. S. cities.

Milwaukee is the 27th largest SMSA in the nation, with a rich and diverse ethnic cultural background. However, because of our adjacency to Chicago O'Hare, we have not been successful in obtaining international air service, with the exception of the nonstop service to Toronto that Northwest Airlines currently provides.

In the last several years, the Milwaukee airport has grown substantially, exceeding national growth averages. The number of airlines has doubled, from eight to sixteen, and the fare structure has remained competitive. However, the ultimate success of an international air service operation is dependent upon the passenger loads that will be realized. The Milwaukee airport is a developing hub with the small hub operations that are now being provided by Midwest Express and Northwest Airlines. Our adjacency to O'Hare, for so many years a nemesis, is now turning toward advantage, as Mitchell Airport in Milwaukee is the only airport in the Chicago/Milwaukee metroplex able to handle significant growth. O'Hare and Midway are, for all intents and purposes, reaching their capacity. The hubbing operations of Midwest Express and Northwest will be particularly important in providing the necessary feed for a successful international air service

Mr. Jeffrey N. Shane
November 1, 1989
Page 2

3
operation. The congestion of O'Hare and the growth of Chicago to the north and northwest will also be of benefit to Milwaukee in the long term.

Milwaukee has a large population with heritage in Europe. Additionally, the Hispanic population is growing significantly. A recent survey of the top business executives in the community was taken to determine their international destinations and frequency. This survey (attached), when combined with other DOT data, indicates Milwaukee's international communities of interest.

Therefore, I hope that DOT would find that it would be in the nation's best interests to allow expanding international services to more U. S. cities.

Yours very truly,



C. Barry Bateman
Airport Director

CBB nmb

cc: Ms. Diane I. Peterson,
Airport Operators Council International
Mr. Peter W. Beitzel,
Metropolitan Milwaukee Association of Commerce

3

| | | |
|--------------|------|----------------------------------|
| London: | 2241 | 2383 |
| Tokyo: | 1488 | 1699 |
| Tobonto: | 1089 | 1337 |
| Paris: | 376 | * write in with 1 big entry 1003 |
| Frankfurt: | 615 | 679 |
| Mexico City: | 434 | 449 |
| Hong Kong: | 371 | 398 |
| Amsterdam: | 311 | 360 |

no other destination had 100 including MWTA info
cities included (over 10)

- Stockholm
- San Juan
- Sydney
- Geneva
- Dusseldorf
- Rio
- Milan
- Brussels
- Geneva
- Singapore
- Zurich
- Seoul
- Montreal
- Rome

of firms with London and Tokyo
(104) (61) MWTA
28 19 MWTA only

Respondents only
Business only