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Niagara Falls Convention & Visitors Bureau

DEPARTMENT OF TRANSPORTATION
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BUSINESS DIVISION
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DEPARTMENT OF TRANSPORTATION

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Niagara Falls, New York 14203/716-295-8727

November 7, 1989

Mr. Jeffrey N. Shane
Assistant Secretary for Policy and International Affairs
United States Department of Transportation
Washington, DC

Dear Mr. Shane:

This letter is to express our support for the recent proposal to assist the expansion of international air service to more U.S. cities (Docket #46534, Oct. 10, 1989).

As the association of businesses and governments that markets and promotes the Niagara Falls area as a tourism and convention destination, we are keenly aware that foreign visitors can pump huge amounts of money into our local and national economies. Both the Niagara area and the entire United States stand to benefit if we can increase tourist, business, and freight traffic from overseas markets.

Anything the United States Department of Transportation can do to make it easier for American communities to pursue new foreign customers and increase traffic is, we believe, a good idea. We appreciate your willingness to consider alternative ways of generating new business.

Sincerely,

Mark G. Catley
Executive Director

c: Niagara County Business Association
Niagara Frontier Transportation Authority

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